

ARPA COMMITTEE MINUTES

Regular Meeting

January 9, 2023

Pierson Library Shelburne

1. Call to Order at 7:05: Committee members attending were: Jeff Loiter, Becky Jewett, Dan McLean, Patty Breneman, and Allan Kunigis. Non-member attendees were Peter Frankenburg and Matt Wormser.
2. Motion to approve minutes of December 5 and December 12 made by Becky, seconded by Allan. Approved by voice vote.
3. Public comments on any items not on the agenda - none
4. Update on Town Budgeting Process
 - a. Matt noted that the Committee's input for their December Selectboard meeting was appreciated.
 - b. The \$650k in recommendations have not been specifically allocated to the line items.
 - c. Town budgeting process continues, no change in the Committee's role.
5. Communications strategy
 - a. No feedback or comments have been received after the newspaper article
 - b. Jeff noted that he and Matt were interviewed by a reporter from the Shelburne News for a forthcoming article.
 - c. Draft survey - after much discussion, the Committee agreed on the following changes to the survey. Patty and Becky to revise and resend for review with intent to finalize at next meeting on Jan 23..
 - i. Change first content question about project types by 1) not enforcing exclusive ranking and 2) narrow the response to "high priority," "medium priority," and "low priority."
 - ii. Expand the list of items in the first content question to include more narrowly defined types of projects. For example: broadband, transportation infrastructure, sewer and stormwater as separate items, rather than just "support public infrastructure improvements."
 - iii. Second group of "value" questions eliminated except for the first one, which should be reworded to be clearly distinguish the scale as "lots of money for a few projects vs. a little money for a lot of projects."
 - d. Distributing the survey - once the survey is ready, it can be distributed through several channels using the intro text on the survey form and a link to the survey
 - i. FPF posting - Jeff will make
 - ii. Town website - Peter will facilitate
 - iii. Library patron list and paper copies for library & town hall - Becky
 - iv. Shelburne news - Jeff will contact Liberty
 - v. SCS newsletter - Dan
6. Meeting adjourned at 8:35 pm