

Pierson Library Board of Trustees
January 20, 2022. 6:30pm

Attendees: Kevin Unrath (Director). Trustees: Lisa Merrill, Charlotte Albers, Becky Jewett, Alice Brown, Holly Brough, Kristin Kelly Jangraw. Student member: Eliza Brooks.

Call to Order 6:33pm.

Approval of Agenda

Alice moved to approve agenda, Becky seconded; all voted in favor.

No public comment.

Approval of Minutes

Alice made a motion to approve the minutes from 11/18, Alice seconded; all voted in favor.

Director Update

Alex could not attend so Kevin shared treasurer report. Giving Tuesday brought in approximately \$7,000 in donations which are recorded in our donor software. This amount is about average with past campaigns. About 85% are repeat donors.

Door count in 2021 was 52,954 which was up from 33,258 in 2020. Visitation is slow this month, could be Covid related. Budget spending on target. The Selectboard will do a personnel audit so Kevin was denied a request for additional staff however board members did vote to increase salary funding by \$13,200 to level budget so we can remain open on Sundays. In person programs currently on hold but expects that to change soon.

Kevin will ask the town about the feasibility of awarding a staff bonus through trustee funds; will update at next month's meeting. He will also look into the cost for new library cards and key fobs and will get a sample from supplier.

Other Items

Statistics review: Lisa shared charts for materials checked out and visitation for review. Suggests making it an annual review every January to inform purchasing decisions; Kevin will share with staff. Lisa also shared Google Analytics showing website usage for 2021.

Wall signs: painted directional signs done by Pete Boardman are now complete and look great. Kevin will ask for an invoice and let him know how pleased we all are with the results.

Art in library: new work by SCS students is on display on the first floor. Eliza will ask the CVU Art Club if they'd like to display any of their work in the library. Kevin suggests continuing our contract with Burlington City Arts as the selection and professional support of BCA staff has made for a good working relationship.

Communications: Lisa, Kirsten, Holly, and Kevin will meet next week about website content. Regular library updates in Shelburne News are important; Charlotte will offer to help with weekly submissions and will meet with Kevin next week.

Annex 2: new book sale area in community room isn't working out. Friends will resume donations next month for another sale in the Town Hall.

Story Walks: Kirsten would like to set up in winter and will reach out to community partners for possible outdoor venues. Kevin will purchase a large format laminator. More updates to come.

Policy Manual review: Kevin spoke about updating the manual's collection development policy to include a section about adding diverse voices. He would also like to look at the language so we don't buy books that are intentionally misleading following model policies through the American Library Association. Alice offered to help review policy manual with Kevin.

Trustee terms: Lisa, Becky, and Holly all agreed to continue on the board as their terms are expiring. Eliza will be graduating from CVU and leaving the board; Alice has a candidate in mind and will work with Katie B. to review other candidates as well.

Next scheduled meeting is February 17, 2022 at 6:30pm.

Alice moved to adjourn the meeting at 8:24pm, Charlotte seconded; all voted in favor.